

Bedside consultation: Jerry Merola of Amusement Entertainment Management (AEM) isn't a doctor, but his bedside manner is superior. On a recent business trip to Frisco, Texas, to perform a market analysis (feasibility study) for Philip Bennett, who plans to open a new children's entertainment center, Jerry learned on arrival that Philip was in the hospital with severe back/vertebrae pain. A full day of site tours and research were planned.

Undaunted, Jerry and Philip consulted in the hospital. The following week Philip had surgery and has recovered 100 percent. As Jerry predicted, the entertainment center project is full speed ahead. Now that's a prescription for success.



Amusement Entertainment Management, LLC



Frank Seninsky, President

***"In The End, The Best Consultant Always
Saves You More And Costs You Less"***

- ☐ Project Feasibility Studies ☐ Architectural Design & Theming
- ☐ Game and Attraction Sourcing, Purchasing, and Resale Services
- ☐ Business & Marketing Plan Creation ☐ Facility Upgrading and Revitalization
- ☐ Operating and Performance Audits

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