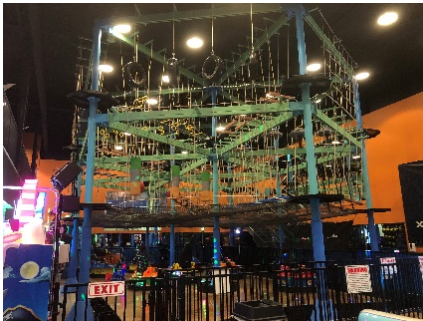




For Immediate Release:

Amusement Entertainment Management, LLC (AEM) Coordinates Launch of New Adrenaline Park in Danbury, Connecticut

Danbury, Connecticut -- Amusement Entertainment Management has applied the finishing touches to Connecticut's newest entertainment facility, Xtreme Play Adrenaline Park. The facility, owned and operated by Dr. James Bonheur, is a 30,000 square-foot multi-level tour-de-force, offering the most captivating array of attractions and experiences available in the marketplace.



From its origins, Xtreme Play was designed to boost the concept of interactive entertainment to an entirely new level by combining multi-level ropes, ninja warrior, and Ballistics courses with immersive motion theater and virtual reality componentry. With thirty-foot ceilings and bi-level attraction placements, Xtreme Play delivers on the promise of high-action entertainment for children and adults. From its uniquely themed "Escape From New York" laser tag arena, black-lit bowling lanes, state-of-the-art amusement game portfolio, and full-motion bumper karts, Xtreme Play offers endless fun for its guests.

Parents will appreciate the premium décor, WIFI-enabled lounge areas, and craft-based food and beverage selections. AEM's Managing Partner, Jerry Merola commented "Jim has elevated indoor entertainment to an art form by combining dynamic environments with high-impact attractions. The attention to detail and level of execution within this facility is simply unmatched." As a newcomer to the industry, Jim shared of his experience, "AEM was instrumental in converting my dream into reality. Jerry Merola was truly a beacon of light that has guided me through the good and the challenging. I can't imagine there being a more experienced and knowledgeable individual in the world of amusement than Jerry. Very grateful."



Xtreme Play Adrenaline Park opens to the public on March 26th, 2021.

Amusement Entertainment Management, LLC, under the guidance of Managing Partner Jerry Merola, offers a full range of consulting services, including early-stage feasibility analysis, business plan development, funding assistance, and conceptual design and layout services. The Firm is a leading expert in family entertainment center site and attraction selection, having developed more than 400 venues in its 25-year history. For more information, please visit www.aemllc.com or contact the firm's client hotline at 800.253.4045.